



CODING

Under Graduate Examination, May 2022

Semester : 4 [CBCS]

Subject Code : BCOM/IV/CC/11

Subject : Commerce

Name of the Paper : Entrepreneurship

Date of Examination : 10-05-2022

No. of Answer Sheet(s) Used : _____

Full Marks : 75

Time : 3 Hours

INSTRUCTIONS TO CANDIDATES

Please read the instructions carefully before you start writing your answers.

1. Questions should be attempted as per instructions.
2. Candidate should clearly indicate the Question Nos. and the Page No. for each sheet.
3. Please write your Roll No. and Registration No. clearly and correctly in the space provided.
4. Do not write your name or the name of your college/institution anywhere or anything else, which is not part of your answer.
5. Candidate should make sure that the answer sheets scanned should be legible.
6. The Invigilator on duty should confirm that the correct script is received, compiled and attached to the correct Cover Page.
7. Multiple Choice Answer should indicate the Question No., Sub. No., (if any) and the correct answer. For example—

1. Name the state capital of Mizoram.

- (a) Lunglei
- (b) Champhai
- (c) Aizawl
- (d) Mamit

Candidate should provide answer as
1 (c) Aizawl

[Candidate should avoid writing only (c)]

**SECTION-A
(OBJECTIVE)**

Total

**SECTION-B
(SHORT NOTE)**

Question Nos.

Marks

Total

**SECTION-C
(DESCRIPTIVE)**

Question Nos.

Marks

Total

G. Total

CODING

**To be filled in by the
Candidate**

Date of Examination

Semester : 4 [CBCS]

Subject Code
BCOM/IV/CC/11Subject
Commerce

Roll No. _____

Regn. No. _____

No. of Additional Sheet(s) :

Scrutinizer's Signature

Examiner's Signature

Invigilator's Signature

/164

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(CBCS)

(4th Semester)

COMMERCE

(Entrepreneurship)

Full Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

(SECTION : A—OBJECTIVE)

(Marks : 10)

Choose the correct answer from the options provided :

1×10=10

1. The analysis used to analyze each identified project or opportunity is called

(a) internal environment analysis

(b) PERT analysis

(c) external environment analysis

(d) SWOT analysis

- 2.** Small and medium enterprises form
- (a) micro-enterprise
 - (b) macro-enterprise
 - (c) ancillary unit
 - (d) large enterprise
- 3.** _____ provide(s) loans at low rates to micro-finance institutions and non-banking financial institutions which then provide credit to MSMEs.
- (a) SIDCs
 - (b) SFCs
 - (c) MUDRA
 - (d) IFClIs
- 4.** The full form of NEDFi is
- (a) North Eastern Development Finance Corporation Ltd.
 - (b) North East Development Finance Institution
 - (c) North East Financial Development Institutes
 - (d) North Eastern Development and Investment Initiatives
- 5.** The North Eastern Council (NEC) was set up in
- (a) 1970
 - (b) 1971
 - (c) 1972
 - (d) 1973
- 6.** John Stuart Mill observed the necessity of entrepreneurship in business for economic development in
- (a) 1945
 - (b) 1946
 - (c) 1947
 - (d) 1948

- 7.** The DICs programme was started by the Central Government in
- (a) 1968
 - (b) 1978
 - (c) 1988
 - (d) 1998
- 8.** The basic purpose of economic analysis, resources should be valued in terms of theirs
- (a) economic cost
 - (b) production cost
 - (c) price cost
 - (d) opportunity cost
- 9.** Under the Shishu category, smaller loan amount is sanctioned up to
- (a) ₹ 30,000
 - (b) ₹ 40,000
 - (c) ₹ 50,000
 - (d) ₹ 60,000
- 10.** SIET which is one of the earliest institutions in the country was started at
- (a) Mumbai
 - (b) Chennai
 - (c) Hyderabad
 - (d) Delhi

(SECTION : B—SHORT NOTE)

(Marks : 15)

Write short notes on the following :

3×5=15

UNIT—I

1. Characteristics of a successful entrepreneurs

OR

2. Entrepreneur vs. Manager

UNIT—II

3. Need for EDPs

OR

4. DIC

UNIT—III

5. Entrepreneurship development process

OR

6. Idea generation

UNIT—IV

7. Difference among micro, small and medium enterprises

OR

8. Features of venture capital

UNIT—V

9. Problems faced by entrepreneurship in North-East region

OR

10. Socio-Economic Development Policy (SEDP)

(SECTION : C—DESCRIPTIVE)

(Marks : 50)

Answer the following questions :

10×5=50

UNIT—I

1. Describe the types of entrepreneurs. Which one do you think is most suitable for Mizoram? State reasons.

7+3=10

OR

2. Briefly explain the role of entrepreneurship in an economic development.

10

UNIT—II

3. Discuss the problems faced by EDPs in our country. Also give the suggestions to make EDPs more effective in the country.

7+3=10

OR

4. Highlight the role played by EDI and NABARD in entrepreneurship development in India.

5+5=10

UNIT—III

5. What do you mean by business opportunity? Discuss in brief internal and external environments of a business.

10

OR

6. Briefly highlight the steps involved in setting up of a small business enterprise in India.

10

UNIT—IV

7. Highlight the salient features of the MSMED Act, 2006. 10

OR

8. Discuss the role and functions of MUDRA in developing micro-enterprise. 5+5=10

UNIT—V

9. Highlight the various steps taken by the Government of India to promote entrepreneurship in North-East region. 10

OR

10. Write notes on the following : 5+5=10
(a) Women entrepreneurship in North-East India
(b) Prospects of entrepreneurship in Mizoram

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