

COM/VI/20 (c)

2 0 1 6

(6th Semester)

COMMERCE

Paper : BC-620 E

(Essentials of E-commerce)

Full Marks : 55

Time : 2½ hours

(PART : B—DESCRIPTIVE)

(Marks : 35)

*The figures in the margin indicate full marks
for the questions*

Answer **one** question from each Unit

UNIT—I

1. List any four major transactions in electronic commerce. Write a note on the technical and non-technical limitations of electronic commerce. 2+5=7

G16/330a

(Turn Over)

2. Write notes on the advantages of e-commerce with reference to the following : $2\frac{1}{2}+2\frac{1}{2}+2=7$
- (a) Consumer
 - (b) Organisation
 - (c) Society

UNIT—II

3. Discuss the different types of pre-paid electronic payment system. 7
4. Write a note on credit card transaction. How is a credit card different from a smart card? 7

UNIT—III

5. What is online banking? How does it differ from home banking? Write down the advantages of online banking. 7
6. Describe the applications of B2C e-commerce. 7

UNIT—IV

7. Summarize the different models of B2B electronic commerce. 7
8. Define procurement management. Describe the major implementation issues of e-procurement. $2+5=7$

(3)

UNIT—V

9. Elaborate the different models of e-governance with their applications. 7
10. Explain the private sector interface in e-governance. 7

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2016

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(PART : A—OBJECTIVE)

(Marks : 20)

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SECTION—A

(Marks : 5)

1. Fill in the blanks :

1×3=3

(a) B2B e-commerce can be conducted directly
between a buyer and a seller or it can be

conducted via an online

(b) There are parties
involved in credit card payment system.

- (c) have been in existence since 1980s and promise for secure transaction using existing infrastructure.

2. Indicate whether the following statements are True (T) or False (F) by putting a Tick (✓) mark :

1×2=2

- (a) Online travel and tourism often provide services that most conventional travel agencies do not offer.

(T / F)

- (b) One of the most important issues in implementing e-government is its adoption and usage by citizens.

(T / F)

(3)

SECTION—B

(Marks : 15)

3. Write short notes on the following : 3×5=15

- (a) E-commerce practice vs. Traditional business practice

(4)

(b) Secure electronic transaction

(5)

(c) Real estate market

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(6)

(d) Types of transactions in B2B

(7)

(e) Difference between e-government and
e-governance
