

COM/VI/20 (c)

2016

(6th Semester)

COMMERCE

Paper : BC-620 E

(**Essentials of E-commerce**)

Full Marks : 55

Time : 2½ hours

(PART : B—DESCRIPTIVE)

(Marks : 35)

*The figures in the margin indicate full marks
for the questions*

Answer **one** question from each Unit

UNIT—I

1. List any four major transactions in electronic commerce. Write a note on the technical and non-technical limitations of electronic commerce. 2+5=7

G16/330a

(Turn Over)

2. Write notes on the advantages of e-commerce with reference to the following : $2\frac{1}{2}+2\frac{1}{2}+2=7$
- (a) Consumer
 - (b) Organisation
 - (c) Society

UNIT—II

3. Discuss the different types of pre-paid electronic payment system. 7
4. Write a note on credit card transaction. How is a credit card different from a smart card? 7

UNIT—III

5. What is online banking? How does it differ from home banking? Write down the advantages of online banking. 7
6. Describe the applications of B2C e-commerce. 7

UNIT—IV

7. Summarize the different models of B2B electronic commerce. 7
8. Define procurement management. Describe the major implementation issues of e-procurement. $2+5=7$

(3)

UNIT—V

9. Elaborate the different models of e-governance with their applications. 7
10. Explain the private sector interface in e-governance. 7

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(PART : A—OBJECTIVE)

(Marks : 20)

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SECTION—A

(Marks : 5)

1. Fill in the blanks : 1×3=3

(a) B2B e-commerce can be conducted directly between a buyer and a seller or it can be conducted via an online

(b) There are parties involved in credit card payment system.

(c) have been in existence since 1980s and promise for secure transaction using existing infrastructure.

2. Indicate whether the following statements are True (T) or False (F) by putting a Tick (✓) mark :

1×2=2

(a) Online travel and tourism often provide services that most conventional travel agencies do not offer.

(T / F)

(b) One of the most important issues in implementing e-government is its adoption and usage by citizens.

(T / F)

(3)

SECTION—B

(Marks : 15)

3. Write short notes on the following : 3×5=15

(a) E-commerce practice vs. Traditional business practice

(b) Secure electronic transaction

3. Write short notes on the following :

(a) Write short notes on the following :
(i) Secure electronic transaction
(ii) Digital signature
(iii) Public key cryptography

(b) Write short notes on the following :
(i) Secure electronic transaction
(ii) Digital signature
(iii) Public key cryptography

(2 / 2)

(c) One of the most important issues in implementing e-government is its adoption and usage by citizens.

(5)

(c) Real estate market

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(6)

(d) Types of transactions in B2B

(7)

(e) Difference between e-government and
e-governance
