

# VI/COM (xx) (E)

2014

( 6th Semester )

## COMMERCE

Paper : BC-620 E

( Essentials of E-commerce )

Full Marks : 55

Time : 2 hours

( PART : B—DESCRIPTIVE )

( Marks : 35 )

*The figures in the margin indicate full marks  
for the questions*

Answer **one** question from each Unit.

### UNIT—I

1. Define e-commerce. Write the benefits of e-commerce to consumer and society. 3+4=7
2. Explain the technical and non-technical limitations of e-commerce. 7

UNIT—II

3. What do you mean by e-payment system? Explain in brief the different e-payment models used in Indian businesses. 3+4=7
4. What do you mean by cybercash? Describe the main features of cybercash. 3+4=7

UNIT—III

5. Define cyber banking. Write the benefits of personal finance online stock trading. 2+5=7
6. Write notes on the benefits and economic impact of e-auction. 4+3=7

UNIT—IV

7. What do you understand by procurement management? What are the main goals of procurement management? - 3+4=7
8. Elaborate different models of B2B e-commerce. 7

UNIT—V

9. What do you mean by e-governance? Explain the different models of e-governance. 2+5=7
10. Mention the applications of internet in e-governance. Elucidate the involvement of private sector businesses in e-governance. 3+4=7

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( 6th Semester )

**COMMERCE**

Paper : BC-620 E

**( Essentials of E-commerce )**

( PART : A—OBJECTIVE )

( Marks : 20 )

*The figures in the margin indicate full marks for the questions*

**SECTION—A**

( Marks : 5 )

1. Choose the correct answer and put its code in the brackets provided : 1×2=2

(a) Business-to-business e-commerce implies that sellers and buyers are

- (i) both individual consumers
- (ii) both business corporations
- (iii) business and consumers respectively
- (iv) consumers and business respectively

[       ]

(b) Disintermediation is the process of

(i) eliminating all the intermediaries

(ii) integrating the intermediaries

(iii) cutting out the intermediaries

(iv) prohibition of the intermediaries [       ]

3

2. Fill in the blanks :

1×3=3

(a) Procurement is usually done by purchasing agents, also known as .....

(b) The dynamic or just-in-time approach is a method of .....

(c) Secure Electronic Transaction (SET) relies on the science of .....

( 3 )

SECTION—B

( Marks : 15 )

3. Write short notes on the following : 3×5=15

(a) Online employment

( 4 )

(b) Secure electronic transaction



( 5 )

(c) Benefits of online banking

( 6 )

(d) Credit card transaction

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( 7 )

(e) Concept of B2C e-commerce

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