

I/BCO (iii)

2011

COMMERCE

Paper : BC-1.3

(Principles of Management)

Full Marks : 100

Pass Marks : 30

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 60)

*The figures in the margin indicate full marks
for the questions*

Answer *any three* questions

1. Discuss the development of management thought. 20
2. What are the necessary steps for effective managerial planning? Explain management by objectives. 10+10
3. Discuss the forms of organisation structure. What are the advantages of decentralisation? 15+5

g11—450/108a

(Turn Over)

(2)

4. Discuss McGregor's theory X and theory Y.
Briefly discuss the leadership styles. 10+10
5. (a) Explain the managerial control process.
(b) Write a note on effective control system. 10+10

2011

COMMERCE

Paper : BC-1.3

(Principles of Management)

(PART : A—OBJECTIVE)

(Marks : 40)

The figures in the margin indicate full marks for the questions

SECTION—I

(Marks : 10)

1. Indicate *True (T)* or *False (F)* by a Tick (✓) mark : 1×3=3

(a) Management is the guidance, leadership and control of effort of group of people.

(T / F)

(b) Motivation is one aspect of direction.

(T / F)

(2)

- (c) Task allocating, authority delegating and relationship establishing are known as organising.

(T / F)

2. Choose the correct answer and put the code in the brackets provided : 1×3=3

- (a) Two-factor theory of motivation is propounded by

(i) Maslow

(ii) Herzberg

(iii) Drucker

[]

- (b) Medium range planning covers a period of

(i) 1 year to 5 years

(ii) 5 years to 10 years

(iii) 5 years to 15 years

[] .

(3)

(c) Grouping of task into jobs, combining of jobs into work groups and combining groups into divisions are known as

(i) departmentation

(ii) decentralisation

(iii) disciplinary

[]

3. Fill in the blanks :

1×4=4

(a) is the determining, grouping and arranging of various actions for the attainment of objectives.

(b) is deciding in advance what, how, when and who is to do it.

(c) Elton Mayo is a major contributor to

..... Era.

(d) Scientific Management Era is also

called

(4)

SECTION—II

(Marks : 30)

4. Write short notes on the following : $3 \times 10 = 30$

(a) Behavioural theory of leadership

(5)

(b) Downward communication

(6)

(c) Bounded rationality

(7)

(d) Materials management

(8)

(e) Management by exception

(9)

(f) Bureaucratic model

(10)

(g) Traits of leadership

(11)

(h) Elements of communication process

(12)

(i) Authority and responsibility

(13)

(j) Managerial roles

g11-450/108

I/BCO (iii)