2018

(CBCS)

(4th Semester)

COMMERCE

(Entrepreneurship)

Full Marks: 75

Time: 3 hours

(PART : A-OBJECTIVE)

(Marks: 25)

The figures in the margin indicate full marks for the questions

SECTION—A

(Marks: 10)

State whether the following statements are True (T) or False (F) by putting a Tick (\checkmark) mark: 1×5=5

- 1. According to Joseph Schumpeter's definition, entrepreneur is the fourth factor of economy.
 - (T/F)

2. The reward for an entrepreneur is profit.

- (T/F)
- 3. EDP is normally passed through three phases such as pre-training, post-training and commencement of business.
 - (T / F)
- 4. Shisu Loan under MUDRA is provided up to ₹ 50,000.
- (T / F)

5.	Factors governing women entrepreneurship are the constrains in economic domain.														
			1	T	/	F)								
Put	a Ti	ick (/) mark against the correct answer in the brackets	pro	vic	led	: 1	L×5=5								
6.	The process of entrepreneurship begins with														
	(a)	self-discovery ()													
	(b)	planning ()													
	(c)	start-up ()													
	(d)	All of the above ()													
7.	The	e external environment relates to													
	(a)	fashion ()													
	(b)	law ()													
	(c)	politics ()													
	(d)	All of the above ()													
8.	Idea esse	a generation, preparation, incubation, illumination and ve entially the five stages of	rifi	cat	ion	ar	е								
	(a)	product development process ()													
	(b)	idea generation stage ()													
	(c)	mapping new idea ()													
	(d)	None of the above ()													

9.	The	Indian l	Institute	of En	trep	reneurship in Guwahati was established in						
	(a)	1990	()								
	(b)	1991	()								
	(c)	1992	()								
	(d)	1993	()								
10.	10. The Government of India defined women entrepreneurship as an enterprise owned and controlled by a woman having a minimum financial interest of											
	(a)	49 per	cent	() .							
	(b)	50 per	cent	()							
	(c)	51 per	cent	()							
	(d)	52 per	cent	()							
Section—B												
					,	(Marks: 15)						
Wri	te sh	ort note	es on the	e foll	owin	g:	3×5=15					
1.	Ent	reprene	urs gene	rate	emp]	loyment opportunities						
2.	IIE											
3. Internal environment of a business												
4. Intrapreneurs												
5.	Ult	raprenei	ırs									
всс	M/N	//CC/11/	/337			3	[Contd.					

(PART : B—DESCRIPTIVE)

(*Marks*: 50)

The figures in the margin indicate full marks for the questions

1. Define entrepreneur. Explain briefly the characteristics and traits of an entrepreneur.

OR

Highlight the growth of entrepreneurship in the post-Independence period of India.

2. What is Entrepreneurship Development Programmes (EDPs)? Elaborate the importance of EDPs in economic development of a country. 3+7=10

OR

Write notes on the following:

5×2=10

- (a) EDI (Entrepreneurship Development Institute)
- (b) DICs (District Industries Centres)
- 3. What do you mean by business opportunity? Justify the necessity and significance of opportunity identification and selection. 5+5=10

OR

What are external and internal environments? Discuss the factors affecting external environmental analysis.

3+7=10

4. What are the salient features of the MSMED Act, 2006?

10

OR

Define Micro Units Development and Refinance Agency. What are the roles and functions of MUDRA?

3+7=10

5. What are the problems and prospects of women entrepreneurship in the North-East India? Write a brief history of a few successful women entrepreneurs and their achievements from the North-East India. 5+5=10

OR

Explain the incentives, subsidies and grants provided by the government for the development of MSME in the North-Eastern region of India.

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10