VI/COM (XX) (E)

2014

(6th Semester)

COMMERCE

Paper: BC-620 E

(Essentials of E-commerce)

Full Marks: 55

Time: 2 hours

(PART : B—DESCRIPTIVE)

(Marks: 35)

The figures in the margin indicate full marks for the questions

Answer one question from each Unit_

UNIT-I

- 1. Define e-commerce. Write the benefits of e-commerce to consumer and society. 3+4=7
- 2. Explain the technical and non-technical limitations of e-commerce.

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(Turn Over)

UNIT-II

- 3. What do you mean by e-payment system? Explain in brief the different e-payment models used in Indian businesses. 3+4=7
- **4.** What do you mean by cybercash? Describe the main features of cybercash. 3+4=7

UNIT-III

- **5.** Define cyber banking. Write the benefits of personal finance online stock trading. 2+5=7
- Write notes on the benefits and economic impact of e-auction.

 4+3=7

UNIT—IV

- 7. What do you understand by procurement management? What are the main goals of procurement management? 3+4=7
- 8. Elaborate different models of B2B e-commerce.

UNIT-V

- What do you mean by e-governance? Explain the different models of e-governance. 2+5=7
- 10. Mention the applications of internet in e-governance. Elucidate the involvement of private sector businesses in e-governance. 3+4=7

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(PART : A—OBJECTIVE)

(Marks: 20)

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SECTION—A

(Marks: 5)

- **1.** Choose the correct answer and put its code in the brackets provided : $1 \times 2 = 2$
 - (a) Business-to-business e-commerce implies that sellers and buyers are
 - (i) both individual consumers
 - (ii) both business corporations
 - (iii) business and consumers respectively
 - (iv) consumers and business respectively

(1	b)	Disintermediation is the process of
		(i) eliminating all the intermediaries
		(ii) integrating the intermediaries
		(iii) cutting out the intermediaries
		(iv) prohibition of the intermediaries [
		p est sift extrain that assessment memory are or according to
2. F	ill	in the blanks: 1×3=3
(0	a)	Procurement is usually done by purchasing
		agents, also known as
(1	b)	The dynamic or just-in-time approach is a
		method of
(0	c)	Secure Electronic Transaction (SET) relies on
		the science of
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SECTION—B

(*Marks* : 15)

3. Write short notes on the following:

3×5=15

(a) Online employment

(b) Secure electronic transaction

(c) Benefits of online banking

(d) Credit card transaction

(e) Concept of B2C e-commerce

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