2014

(4th Semester)

COMMERCE

Paper: BC-410

(Entrepreneurship)

Full Marks: 50

Time: 2 hours

(PART : B-DESCRIPTIVE)

(Marks: 35)

The figures in the margin indicate full marks for the questions

Answer Question No. 1 which is compulsory and any two from the rest

- 1. Describe briefly the characteristics of entrepreneur. What are the difference between entrepreneur and intrapreneurship? 10+5=15
- What do you mean by EDPs? Explain the importance of EDPs for the development of the economy.

14G-500/467a

(Turn Over)

- 3. What legal formalities are to be compiled by an entrepreneur for establishment of a new unit?
- 4. What is meant by external environmental analysis of business opportunities? State and explain the factors affecting external environmental analysis.
 3+7=10
- 5. Describe the problems and prospects of entrepreneurship in N-E region. 5+5=10

such any two from the rest

2014

(4th Semester)

COMMERCE

Paper: BC-410

(Entrepreneurship)

(PART : A—OBJECTIVE)

(Marks: 15)

The figures in the margin indicate full marks for the questions

SECTION—A

(Marks: 5)

1.	Fill		1×2=2							
	(a)	The	word	'entre	preneur'	is	derived	l from	the	
		Fren	nch wo	rd						
	(b)	In	India,	IFCI	started	ve	enture	capital	in	
					dation'.		by	setting	up	

2.	State whether the following statements are	True (T) or
	False (F) by a Tick (✓) mark:	1×3=3

(a) Political stability is not essential for the growth and development of business and industry.

(T/F

(b) DICs programme was started in India on 8th May, 1978.

(T / F)

(c) The entrepreneurship concept originated in the 16th century.

(T/F)

SECTION—B

(Marks: 10)

3. Write short notes on the following:

(a) Entrepreneur as innovator

2×5=10

(b) Economic theory of entrepreneurship

(c) Indian Institute of Entrepreneurship (IIE)

(d) Venture capital

(e) Women entrepreneurship in N-E
